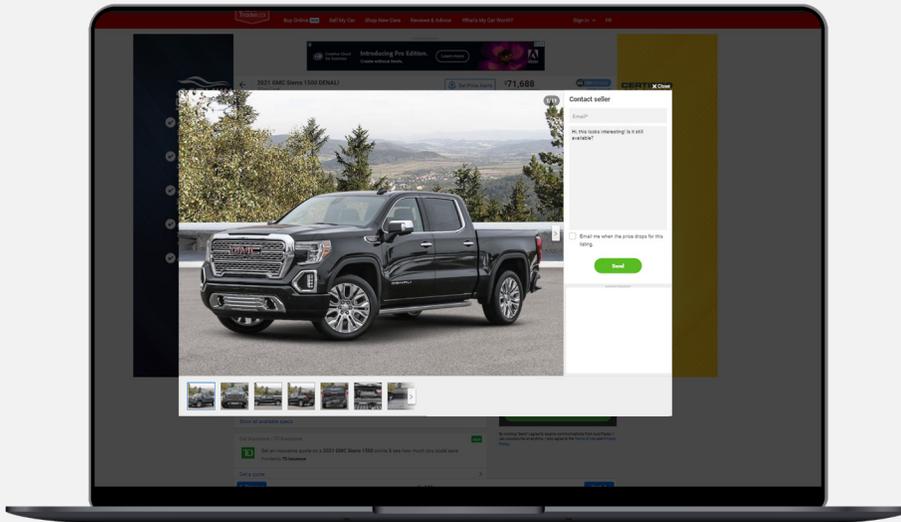


# CAPTURE SERVICES



## Blow Past Your Competition and Engage Shoppers with Exceptional Photos of Your Inventory!

With three levels of Capture Services at your fingertips, you are equipped to effectively merchandise your vehicles with real photos, (compared to stock images), and entice shoppers to take action.



### NEW CAR VEHICLE CAPTURE GM PRICING

101-200 cars shot per month

**\$1,760 /month**

51-100 cars shot per month

**\$880 /month**

26-50 cars shot per month

**\$440 /month**

1-25 cars shot per month

**\$220 /month**

TRADER Premium Capture

**\$25**

TRADER Premium Capture Plus

**\$35**



### TRADER CAPTURE SERVICE

Don't have time to capture your own vehicles? Our professional photographers will come out and capture up to 15 photos of your vehicles for you! Using the TRADER Dealer App, photos will be captured and synced to AutoTrader.ca directly through the mobile device.



### TRADER PREMIUM CAPTURE

A first-class approach to capturing professional grade photos of your vehicles using trained and experienced photographers and top of the line equipment.

- 14+ branded photos per vehicle in front of your preferred backdrop at your dealership
- Fresh inventory captured weekly by our highly trained professional photographers
- Photos captured using a DSLR with 24.2MP capability to capture every rich detail of the vehicle\*
- Capture images are available to be syndicated\*\*



### TRADER PREMIUM CAPTURE+

An extension of the Premium Capture service, providing professional editing of your vehicles, to produce a superior finish to every photo including a customized background.

- 14+ branded photos per vehicle at your dealership
- Custom designed backgrounds for your inventory
- Fresh inventory captured weekly by our highly trained professional photographers
- Photos captured using a DSLR with 24.2MP capability to capture every rich detail of the vehicle\*
- Capture images are available to be syndicated\*\*

\*Photos loaded into listing will be reduced in resolution to ensure efficient load times but original high-resolution images will be provided to the dealer. \*\* Based on your existing syndication package.