



GMC

360 AGENCY

CHAT 360

OUR OWN INSTANT MESSAGING SYSTEM



CHAT360

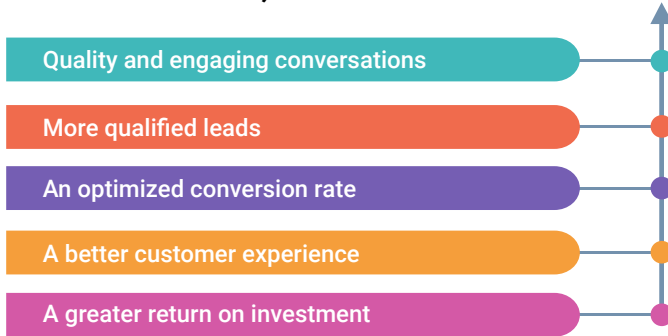
A COMPLETE AND POWERFUL INSTANT MESSENGER SERVICE TO HELP YOU ACHIEVE YOUR SALES GOALS

360.Agency has developed its own instant messaging system. Directly connected to **CRM 360**, this tool helps you achieve your sales objectives and improve your customer satisfaction.

CASE STUDY

+43%
OF SALES*

With CHAT 360, obtain:



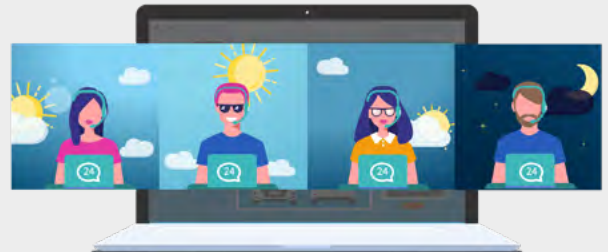
GET THE BEST PERFORMANCE WITH CHAT 360

The result of our comparative study conducted between **CHAT 360** and a well-known instant messaging management provider in the automotive industry is remarkable!

***Over the same six-month period**, the implementation of **CHAT 360** generated **43% more sales**, for the same amount of lead.

YOUR DEALERSHIP IS AVAILABLE 24/7

With **CHAT 360**, you will never miss an opportunity again. Our agents are available 24 hours a day, 7 days a week to answer your visitors' questions. Optimize your responsiveness to customers for better conversion rates.



GAIN TIME AND EFFICIENCY

During their online conversations with your visitors, our agents have access to **CRM 360** and can schedule appointments. You do not waste your time getting back to your prospects anymore and your visitors become customers in just a few seconds!

IMPROVE YOUR CUSTOMER SERVICE

All the information collected is synchronized in **CRM 360** and the data is immediately available. Full conversations are also recorded to be reused in tracking customer records and for agent training purposes.





HUMANIZE YOUR DIGITAL RELATIONSHIP

Our service is personalized according to your wishes and operated by agents specially trained to use the unique vocabulary of your brand. This eliminates the distance between the visitors of your website and your dealership.

STEP IN AT AN EARLY STAGE OF THE DECISION-MAKING PROCESS

The sooner you get in contact with your prospects, the more you can help them in their reflection and establish an effective relationship of trust. **CHAT 360** gives your dealership a head start!



BECOME THE REFERENCE

Since your dealership can be reached at any time, your customers know they can count on you to answer their questions. Opening hours, ongoing promotions, technical questions, road tests. You become their reference in the automotive field and win loyal customers.

MASTER YOUR BUDGET

With our pay per interaction pricing system, you only pay when your customers contact you through **CHAT 360**.



PRICING

BASIC	CLASSIC	OPTIMAL	SUPERIOR
Up to 100 conversations (\$3.90/ conversation)	Up to 125 conversations (\$3.96/ conversation)	Up to 150 conversations (\$3.96/ conversation)	Up to 175 conversations (\$3.97/ conversation)
\$390 per month	\$495 per month	\$595 per month	\$695 per month

Above 175 conversations: only **\$3.25** per additional conversation.

DO YOU WANT TO REVOLUTIONIZE YOUR CUSTOMER SERVICE?

Integrate your solution today!