

GMC



RenderSEO

# GM Canada Dealer Network

Local listing + Social Media Solutions



# Don't Just Get Found, Get Discovered.

With decades of combined experience in the local search space, RenderSEO is thrilled to offer our local listings and social media solutions to the GM Canada Dealer Network. RenderSEO has some of the newest listings management tech in the industry - backed by an incredibly powerful API, we have the tech & direct partnerships to keep client data up-to-date and running smoothly.

Explore the three solutions available to support your dealership below – we're excited to partner with you!

## Review Management



Customer reviews are crucial not just for boosting your search rankings, but also for building trust in your products and services. In fact, 97% of shoppers read reviews before making a purchase, and the scrutiny is even greater for big-ticket items like a new car. Reputation management helps you enhance customer confidence and improve your local search visibility.

One-time setup  
**CAD\$200**

Monthly  
**CAD\$43**

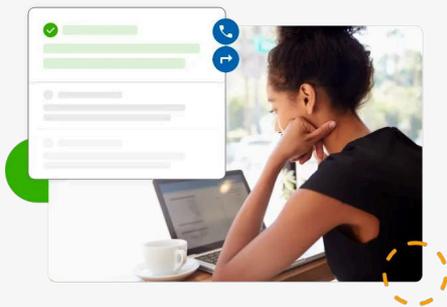
### Package includes

- 1:1 Review Responding
- 1:many Review Responding
- Review Responding Templates
- Customizable Review Notifications
- Review and Reputation Reporting

### Scale your efforts:

- **Monitoring:** Track reviews across platforms with customizable notifications to stay updated on feedback.
- **Responding:** Show customer care by replying to all reviews using templates for consistency and professionalism.
- **Generating:** Boost reviews by encouraging feedback through QR codes on post-purchase materials.

## Listings Management



With consumer behavior and search algorithms constantly evolving, managing your online listings is an ongoing effort. Regular updates ensure your business details remain accurate and visible, helping you meet customer expectations and stay competitive in local searches.

One-time setup  
**CAD\$200**

Monthly  
**CAD\$41**

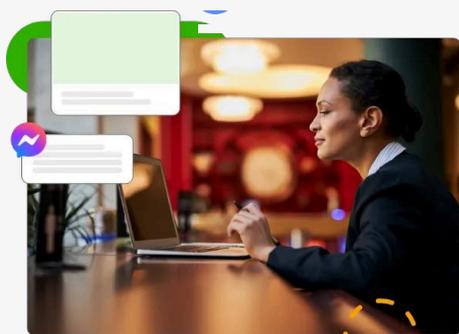
### Package includes

- Google Business Profile Data Lock
- Google Post and Photo Scheduler
- Q&A and Branded-FAQ Manager

### Showcase with actions:

- **Accurate Data:** Keep directories updated with current hours, address, and phone number to avoid frustrating customers.
- **Optimization:** Enhance visibility with fresh photos, updates, and Q&As. RenderSEO simplifies large-scale optimization and scheduling.
- **Strategy:** Use local keywords to create targeted content that resonates with each market for multi-location businesses.

## Social Media Management



With people spending an average of 2.5 hours per day on social media, maintaining an active presence is crucial for being discovered. Managing your social media content is a core component of any local search strategy – it engages your current audience while attracting new followers.

One-time setup  
**CAD\$200**

Monthly  
**CAD\$43**

### Package includes

- Post Library & Scheduling System
- Comprehensive Analytics
- Employee Advocacy
- Syndicate, publish or schedule social content
- Manage and respond to social engagements and direct messages
- Analyze local social content performance

### Stay active, stay present:

- **Planning:** Schedule posts across platforms to maintain consistent messaging and stay top-of-mind for customers.
- **Tracking:** Monitor performance and engagement in one place to refine your content strategy.
- **Engaging:** Manage messages, comments, and mentions from a single, streamlined dashboard.

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## RenderSEO Full suite



The full suite is the best of all worlds - in one place. This option allows you to manage reputation, listings, and social media from one centralized dashboard. All of the features listed in the sections above are included here - for a consolidated and reduced cost!

One-time setup  
**CAD\$400**

Monthly  
**CAD\$102**

## Contact Us

[spencer@renderseo.com](mailto:spencer@renderseo.com)



RenderSEO

Helping multi-location businesses dominate local search rankings.

