

ADVANCED AUTOMOTIVE DIGITAL ADVERTISING



GENERAL MOTORS CANADA CERTIFIED
DIGITAL ADVERTISING PARTNER



The Industries only dedicated
digital advertising agency.

MoveYourMetal.com is not the jack of all trades, we're the master of one: automotive advertising. Our entire Canadian based team is made up of true ad experts, we're not distracted by offering a menu of services. We offer white-glove service with real humans, a dedicated single point team, and one-hour response times. No templates, no ticket queues - just proactive, fast, expert-driven advertising that moves metal.

Our Features



- Google Premier Partner
- Meta Marketing Partner
- Entire team experts in Analytics and GA4 analysis. Certified ASC members.
- Proprietary Dynamic Inventory Integration & Ad System, designed by Google Certified Experts
- Full Integration with all inventory platforms and ad platforms
- AI Powered Ad Networks in the hands of experts, because tools are only as good as the hands guiding them.

Digital Advertising Packages

- **OEM Incentives** on auto-pilot.
- **AI Tools** from the tech giants powered by Natural Intelligence (NI).
- **1 Contact**, no passing around to 'teams' of people.
- **1 hour or less** response time from people, not automated responses.

**THAT'S SERVICE
THAT STANDS OUT!**

Management Fee per Ad account (minimum \$1,200 ad spend per account)	25% of spend
Big Bang Creative (unlimited advertising creative for our powered campaigns)	\$950/month
Pro Video Ad Production (Up to 30s - OTT, Meta, YouTube)	\$1,750/ad