

REPUTATION

MagnetisAUTO

GOOGLE MY BUSINESS PROFILE: **MONITORING & MANAGEMENT**

Reply to relevant comments on Google My Business

Forwarding problematic / negative reviews to dealer management team

Schedule changes upon demand

Social Content Share on Google My Business profile*

\$639 / MONTH

**Social media package required*

OTHER

Facebook Marketplace Sync Pre-Owned (Inventory on Facebook Marketplace)

\$425 / MONTH

Facebook Marketplace Sync +100 vehicles (Inventory on Facebook Marketplace)

\$230 / MONTH

Facebook Marketplace Sync New Vehicles (Inventory on Facebook Marketplace)

\$230 / MONTH

Local SEO - Google My Business Inventory Syndication (Pre-Owned)

\$325 / MONTH

Local SEO - Google My Business Inventory Syndication (New Inventory Add-On)

\$129 / MONTH

SOCIAL MEDIAS

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SOCIAL MEDIAS - PACKAGES

	\$1700 PREMIUM	\$999 PREFERRED
Facebook Posts & Creation	20 / MONTH	8 / MONTH
OEM Content Reposting	4 / MONTH	2 / MONTH
Assigned Digital Business Strategist	•	•
Monthly Calendar	•	•
Monthly Reporting	•	•
Share on other social medias (Instagram, LinkedIn, X)	•	•
Share on other social medias (TikTok)	•	
Weekly Facebook invitations to people who interacted on posts and don't follow the page	•	

COMMUNITY MANAGEMENT - ADD-ONS

	FACEBOOK	INSTAGRAM
Interaction on selected comments (Likes)		
Answers / replies to relevant comments	\$920 / MONTH	\$700 / MONTH

OTHER

Pinterest Boards, Pins & SEO Backlink creation	\$275 / MONTH
On-Site Social Media Content Creation Upgrade	\$1600 / MONTH
Custom Demands / Projects (Upon Evaluation)	\$150 / HOUR