

## Drive additional traffic and high quality leads to your dealership! Prices starting from \$399/month

GM Dealer Chat is a managed chat solution for your dealership website. Our team of advisors will provide friendly and knowledgeable customer service while collecting sales, parts, and service leads.



**55%+** chat to lead conversion rate



**90%+** customer satisfaction rate



Websites with chat receive \*40% more leads

\*Intl. Customer Management Institute



\*3-second advisor pick-up time

\*Versus live chat average of 40+ seconds

## **GM Dealer Chat solution** advantages include:

- A team of Canada exclusive advisors trained in-house on GM products & programs
- 24/7 service with live advisors via chat & SMS in 14 languages including English and French
- Integration with Facebook, Google My
  Business, and Google Analytics, at no extra
  charge
- Whisper Functionality communicate with our advisors live as they are assisting customers
- One flat fee program; for all of your sites (i.e., Cadillac) one price with no contract
- Optional Hybrid Service where dealership staff have the first opportunity to answer chats

For additional information, pricing packages and/or registration please contact us or visit our website