



DEALER CHAT

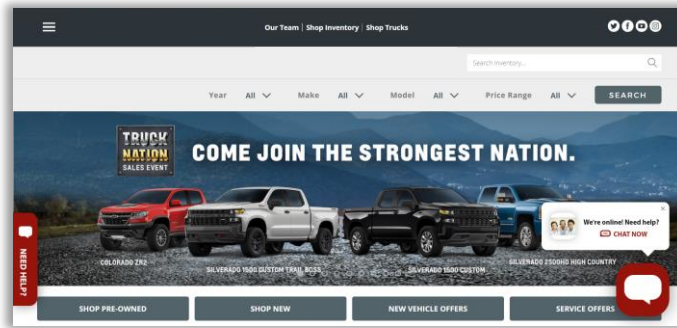
Dealer Chat is a GM managed chat solution for your dealership website. Our team of trained advisors will chat live with customers on your behalf to answer questions and assist customers with product information, incentives, test drives & schedule service appointments.

DRIVE additional TRAFFIC AND LEADS to your DEALERSHIP

GM DEALER CHAT

ALL DOMAINS INCLUDED

GM Dealer Chat is now available for all domains associated with your GM dealership, including non-CDK websites



REDUCE HASSLE

Hybrid Dealers (combination of Dealer and GM Chat Lab answering chats) can now answer chats on the go using an App

THIRD PARTY SITE INTEGRATION

GM Dealer Chat can integrate with your 3rd party providers such as AutoTrader, Facebook Messenger, Facebook Marketplace, Google my Business, and Google ad words.

ADVANTAGES OF GM DEALER CHAT



EXPERTISE

GM managed Advisors are trained on products, incentives, and connected to your dealership's inventory available 24/7!



VALUE

Offered at a rate that is highly competitive with other providers. Dealer Chat is a flat fee based on your previous years retail sales.



FUNCTIONALITY

Dealer Chat is powered by proven technology that is easily added to any of your websites

Annual Sales	Dealer Chat Rate
0-299	\$399 per month (CAD)
300-499	\$499 per month (CAD)
500-999	\$599 per month (CAD)
1,000+	\$799 per month (CAD)

Flat Fee - No limit on the number of chats!

For registration and additional information email us at chatlab.ca@gm.com

Additional Advantages

- A way to engage with customers shopping on your mobile and desktop websites
- Generate High-quality Sales, Service, and Parts leads
- Low monthly rate
- No annual contract