



Experts in online car sales

Website Pricing and Packages

CBG CANADA CERTIFIED PROVIDER

PRICING, PACKAGING & BILLING

Packages

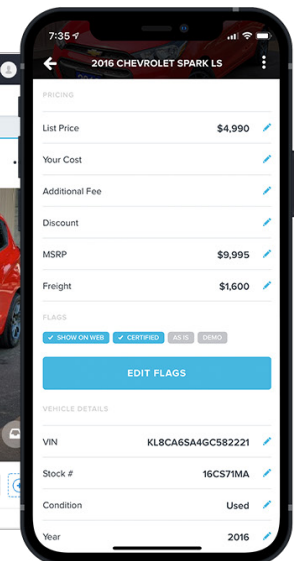
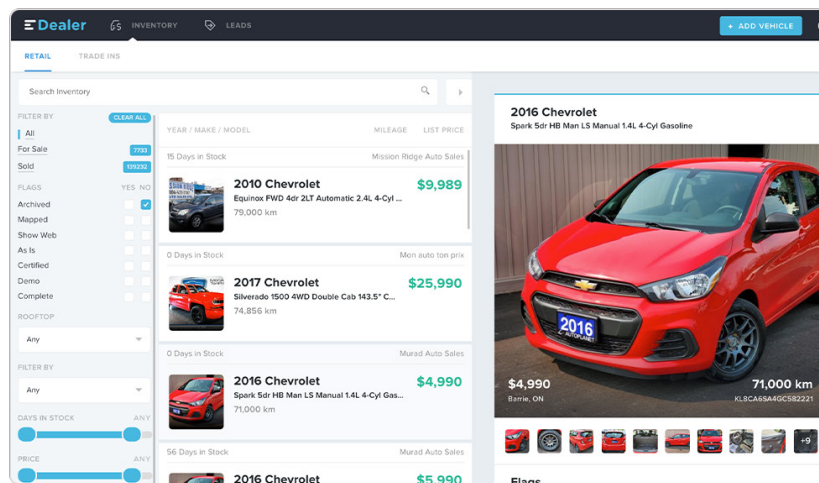
EDealer provides an automotive marketing solution that gives dealers the ability to manage all aspects of their online marketing initiatives. With many different plans, you're sure to find exactly what you need.

	EDealer Plus	EDealer Elite	EDealer Prestige
	EDEALER MARKET HUB	EDEALER MARKET HUB	EDEALER MARKET HUB
	\$849	\$1,299	\$1,999
	per site / per month	per site / per month	per site / per month
All EDealer Market Hub features	✓	✓	✓
Dynamic Personalization w/ new vehicle incentives		✓	✓
Build and Price + New Vehicle Showroom w/ new vehicle incentives		✓	✓
Monthly Customization and Development Support Hours	2 hours	3 hours	5 hours
Facebook Catalogue Push		✓	✓
New Vehicle - Payment Incentive Selection Engine		✓	✓
eCommerce - Digital Retail Deposit Plug-in		✓	✓
Guaranteed Trade			✓
Google Business Profile Management			✓
Google Maps Performance Tracking			✓
Technical SEO Essential			✓
Quarterly Ability to Use 2 Hrs towards 1 Single Seasonal Department-Focused Page			✓
Dedicated Performance Manager			✓

PRICING, PACKAGING & BILLING

EDealer Market Hub

- Dynamic Optimized Inventory
- Inventory Management
- Inventory Syndication
- Window Sticker
- Video Marketing
- Vehicle Data and Options
- Mobile Optimized Inventory
- Lead Management
- Email Integration
- CPO Integration
- Mobile Data Capture
- Custom Segment Feature
- CARFAX Integration
- Social Media Integration
- Secure Credit App/Web Form
- Analytics and Reporting
- Digital Advertising
Optional addition



A-La-Carte Services

\$100/mo

\$199

23%

\$300

\$450

\$650

\$255/mo

LEARN MORE →

\$3,882

TOTAL VALUE ON SELECT MODELS

UP TO
20% OF MSRP
CASH PURCHASE CREDIT

0% Financing for up to 84 months

IN MORE

OTOR SALES
BY CADILLAC —

PRICING, PACKAGING & BILLING

A-La-Carte Services

Search Engine Optimization (SEO)	
Local SEO Essential \$215/month	Local SEO Accelerate \$425/month
General Technical SEO Essential \$215/month	Advanced Applied Technical SEO Accelerate \$425/month
New Vehicle Content Marketing Plus \$525/month	New Vehicle Content Marketing Accelerate \$950/month
Fixed Operations/Used Vehicles Content Marketing Plus \$525/month	Fixed Operations/Used Vehicle Content Marketing Accelerate \$850/month

ASKAVA \$379		DMS ACCOUNT SWITCH \$350	
Website Content (one-time charge)			
Basic \$750		Basic Bilingual (English & French) \$1,500	
Complete \$2,000		Complete Bilingual (English & French) \$4,000	
Collision Booking Form Setup Monthly \$250 \$100		Lease Return Form Setup Monthly \$250 \$100	
Traffic IQ Reporting Setup Monthly \$199 \$199		Creative Services \$50/hr	

Vehicle Descriptions (per unit)	
AUTOMATED	\$3
CUSTOM	\$5

Dealer

The **complete** solution for
today's car dealer.



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