

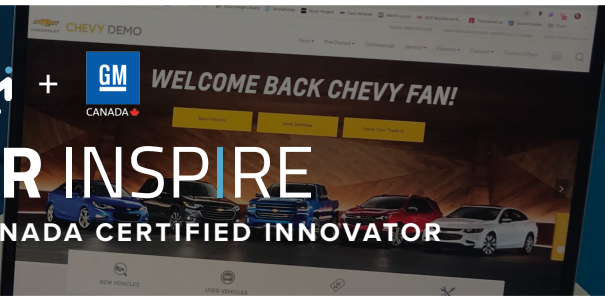


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# DEALER INSPIRE

GENERAL MOTORS CANADA CERTIFIED INNOVATOR



DIGITAL ADVERTISING SERVICES	Price / Mo
<b>Base Package:</b> Search Only <i>Min. Budget: \$1,500/mo.</i>	21% Management Fee
<b>Advanced Package:</b> Search + Display <i>Min. Budget: \$4,000/mo.</i>	21% Management Fee
<b>Dominate Package:</b> Search + Display + Video + Social <i>Min. Budget: \$8,000/mo.</i>	21% Management Fee <i>(\$2,500 Flat fee if spend is greater than \$15,000/mo)</i>

FUEL: Search & Display™	Price / Mo
 SEARCH & DISPLAY <p>Our dynamic advertising program maximizes the impact of your ad budget by creating customized, highly-targeted text ads and keyword lists based on real-time inventory data and conditional logic.</p>	\$270

*\*All prices shown in CAD*



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