# **Level-up your Digital Performance** with AutoVerify Dealership Solutions







AutoVerify is proud to be a Certified Provider in the General Motors of Canada Dealer Digital Solutions program.





### **CM 360**

Empower shoppers to navigate your inventory through an immersive, user-led experience. By combining high-resolution photography with video or detail photo hotspots, consumers can experience the unique benefits associated with your inventory.

#### Here's what you can expect:

- Shoot 28 high resolution photos with an immersive 360° experience, in under 10 minutes
- Improve transparency with vehicle condition hotspots
- Increase engagement with a 360° spin and image gallery available in near real time
- Stay brand compliant with OEM-approved background applications





## **CM Premium Capture**



Empower your team to select and shoot your inventory, and track your operations in-house with a paint-by-numbers guide to help you achieve the same consistent, brand-compliant vehicle images you'd get through a professional photographer.

There are two versions of CM Premium Capture available: Self Serve and Full Serve.

### **CM Self Serve Premium Capture**

This mobile app makes it easy for your team to capture inventory that is customized and OEM compliant.

#### Here's what you can expect:

- Operate quickly by shooting vehicles in under 3 minutes
- · Save staffing resources with a product that's easy to learn
- Increase efficiency with automated photo syndication to all required locations
- Get a 25 high-res image set that is colour/contrast corrected, and brand compliant



## **CM Premium Capture**

### **CM Full Serve Premium Capture**

With this premium product, you can have your entire vehicle inventory scheduled, shot by professional photographers, and syndicated with minimum dealership effort. Just schedule a time, select the cars you want captured, and one of our professional photographers will arrive to stage and capture the vehicles in no time – often the very next day.\*

#### Here's what you can expect:

- Up to 5 photographer visits per week
- · Scheduling that works around your availability
- Vehicle staging and placement
- Photos that are brand-compliant and dealership-branded with approved logos and backgrounds

\*Available in select locations. Additional fees may apply for dealers outside of our regular service areas. Please contact us to inquire. Additional fees may apply for dealers outside of our regular service areas. Please contact us to inquire.



# **CM New Car Hybrid**



Combine the power of our New Car photo library with the option to capture unique vehicles and highlight special factory or dealer-installed options (like lift kits, running boards etc.). Using the same photo set and backgrounds, these overwrite the standard library images to ensure all new inventory is fully merchandised and consistent

#### Here's what you can expect:

- Increase efficiency with access to a library of real photos specific to year/make/model/trim and colour
- Improve brand awareness with photos that feature your own background and logos
- Stay up-to-date with photo backgrounds adjusted seasonally
- · Save time with no photo prep-work or seasonal re-shoots



