



GM DIGITAL ADVERTISING

DRIVE AHEAD OF YOUR COMPETITION.



Green Line Automotive will help GM Retailers stand out from the competition through our custom tailored approach to fit your unique needs and goals. You are different from your competitors, why have the exact same approach? Green Line's Drive Platform ensures you have the latest tech combined with our custom strategy to ensure higher ROI and more sales.

Green Line is the non template provider, we create customized digital ad strategies that are different from the competition.

Our Drive platform will ensure the right customers see the best offers and most relevant ads across all digital platforms. This allows us to help hit your sales goals at the most efficient budget possible.



gldauto.com

833-453-2277

gmcanada@greenline.nyc

All In One Paid Media Package

- Paid Search (Google & Bing)
- Paid Social (Meta, LinkedIn & TikTok)
- Online Video & OTT
- Streaming Audio
- YouTube

SEO Local Package

\$500 / month

- Listing Syndication
- Apple Maps
- Google Business Profile Management & Optimization
- 8 Posts per week

SEO Base Package

\$1,600 / month

- 2 pieces of content monthly
- Dynamic Specials Pages
- GA4 and Tag Management
- Listing Syndication
- Google Business Profile Management
- Technical Optimizations

SEO Enhanced Package

\$2,000 / month

- 4 pieces of content monthly
- Dynamic Specials Pages
- GA4 and Tag Management
- Listing Syndication
- Google Business Profile Management
- Technical Optimizations

SEO Enhanced Package

\$2,500 / month

- 6 pieces of content monthly
- Dynamic Specials Pages
- GA4 & Tag Management
- Listing Syndication
- Google Business Profile Management
- Technical Optimization

Creative Base Package

\$815 / month

- 3 Website Banners to match your offers
- 3 Social Media Ads to match your offers
- 3 Google Business Profile Ads to match all offers
- Asset totals may be swapped for another ad type, (9 total assets per month)

Creative Enhanced Package

\$1,090 / month

- 3 Website Banners to match your offers
- 3 Social Media Ads to match your offers
- 3 Google Business Profile Ads to match all offers
- 3 Video assets to match offers
- Asset totals may be swapped for another ad type, (12 total assets per month)

Creative Premium Package

\$1,365 / month

- 3 Website Banners to match your offers
- 3 Social Media Ads to match your offers
- 3 Google Business Profile Ads to match all offers
- 3 Video assets to match offers
- HTML Email Creation
- Asset totals may be swapped for another ad type, (12 total assets per month)