

Current Packages

Feature Name	AutoSync		Dealer.com		
	TAdvantage	TAdvantage	Base	Core	Prestige
	Base \$749	Gold \$1,299	\$1,199	\$1,799	\$2,949
AutoTrader.ca IQ Badging	✓	✓			
AutoTrader.ca Listing Upgrade Prioritization	✓	✓			
Bilingual Website	✓	✓	✓	✓	✓
Blog	✓	✓			
Call Tracking	✓	✓	✓	✓	✓
Dealer Rater Reviews Integration	✓	✓			
Display Finance Payment - Fixed (New and Used Car)	✓	✓			
Featured Listing	✓	✓	✓	✓	✓
Finance Application (standard)	✓	✓	✓	✓	✓
Finance Calculator (Standard)	✓	✓	✓	✓	✓
Google Reviews Integration	✓	✓			
New Car Capture	✓	✓		✓	✓
Performance Manager	✓	✓	✓	✓	✓
Personalization	✓	✓	✓	✓	✓
Reviews Integration	✓	✓			
Search by Payment - Fixed (New and Used Car)	✓	✓			
Specials Manager	✓	✓	✓	✓	✓
SRP / VDP Library	✓	✓	✓	✓	✓
SSL Protocol	✓	✓	✓	✓	✓
Vehicle Trade (Standard)	✓	✓	✓	✓	✓
Advanced New Car Showroom		✓			
Brand Overlays		✓		✓	✓
Display Finance / Lease Payment - Dynamic (New Car)		✓	✓	✓	✓
Finance Calculator (Incentives)		✓	✓	✓	✓
Price Alerts		✓	✓	✓	✓
Promo Builder		✓		✓	✓
Save a Vehicle		✓	✓	✓	✓
Stitched Videos		✓		✓	✓
Video Solutions for Inventory		✓		✓	✓
Finance Application integration with Dealertrack					
OEM Incentive Payment Calculator					
Advanced Search Engine Optimization					✓
Standard Content & Creative					✓
Heat Mapping			✓	✓	✓

New Packages

Feature Name	AutoSync				Dealer.com		
	TAdvantage	TAdvantage	TAdvantage	TAdvantage	Base	Core	Prestige
	Base \$749	Gold \$1,299	Advanced \$1,799	Prestige \$2,949	Base \$1,199	Core \$1,799	Prestige \$2,949
AutoTrader.ca iQ Badging	✓	✓	✓	✓			
AutoTrader.ca Listing Upgrade Prioritization	✓	✓	✓	✓			
Bilingual Website	✓	✓	✓	✓	✓	✓	✓
Blog	✓	✓	✓	✓			
Call Tracking	✓	✓	✓	✓	✓	✓	✓
Dealer Rater Reviews Integration	✓	✓	✓	✓			
Display Finance Payment - Fixed (New and Used Car)	✓	✓	✓	✓			
Featured Listing	✓	✓	✓	✓	✓	✓	✓
Finance Application (standard)	✓	✓	✓	✓	✓	✓	✓
Finance Calculator (Standard)	✓	✓	✓	✓	✓	✓	✓
Google Reviews Integration	✓	✓	✓	✓			
New Car Capture	✓	✓	✓	✓		✓	✓
Performance Manager	✓	✓	✓	✓	✓	✓	✓
Personalization	✓	✓	✓	✓	✓	✓	✓
Reviews Integration	✓	✓	✓	✓			
Search by Payment - Fixed (New and Used Car)	✓	✓	✓	✓			
Specials Manager	✓	✓	✓	✓	✓	✓	✓
SRP / VDP Library	✓	✓	✓	✓	✓	✓	✓
SSL Protocol	✓	✓	✓	✓	✓	✓	✓
Vehicle Trade (Standard)	✓	✓	✓	✓	✓	✓	✓
Advanced New Car Showroom		✓	✓	✓			
Brand Overlays		✓	✓	✓		✓	✓
Display Finance / Lease Payment - Dynamic (New Car)		✓	✓	✓	✓	✓	✓
Finance Calculator (Incentives)		✓	✓	✓	✓	✓	✓
Price Alerts		✓	✓	✓	✓	✓	✓
Promo Builder		✓	✓	✓		✓	✓
Save a Vehicle		✓	✓	✓	✓	✓	✓
Stitched Videos		✓	✓	✓		✓	✓
Video Solutios for Inventory		✓	✓	✓		✓	✓
Finance Application integration with Dealertrack			✓	✓			
OEM Incentive Payment Calculator			✓	✓			
Advanced Search Engine Optimization				✓			✓
Standard Content & Creative				✓			✓