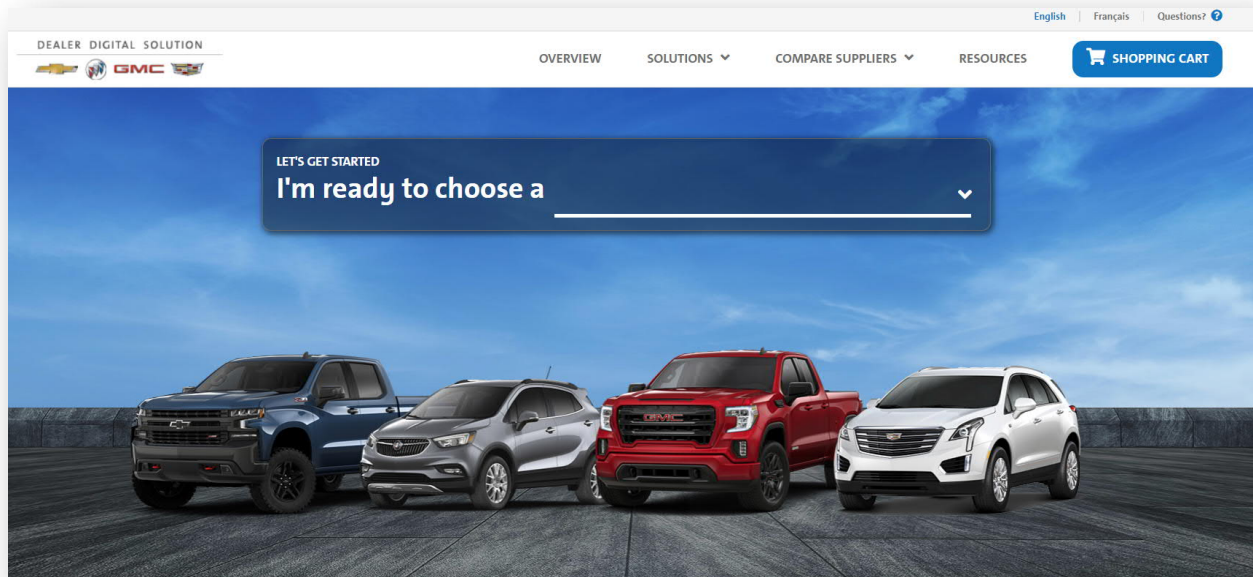


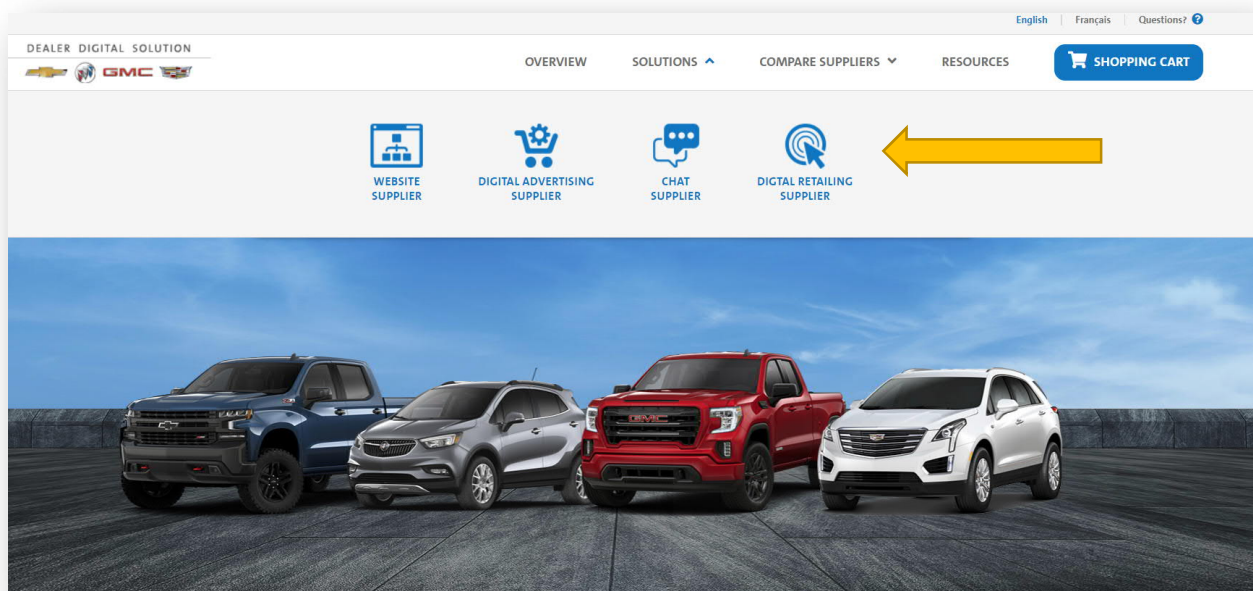


Dealer Digital Solution Enrollment Process

Step 1: Go to gmdealerdigital.ca



Step 2: Select which solution you'd like to enroll in from the "Solution" drop down







Step 3: Click the "Enroll Now" icon

Fox Dealer

TagRail, a subsidiary of Fox Dealer, provides the most cohesive omni channel shopping experience available in the automotive industry, combined with the premium customer service dealers should expect from their digital partners.

[LEARN MORE](#)
[ENROLL NOW](#)


Step 4: Select your plan and click "Update Cart"

TagRail Digital Retailing - Base Package (Without Fox Website)	TagRail Digital Retailing Upgrade Package (Without Fox Website)	TagRail Digital and In-store Retailing Package (Without Fox Website)
<ul style="list-style-type: none"> Customer Facing Digital Retailing Platform - Website Add-on Integration with Trade Pending for Trade-In Reports Ability to check out and sign paperwork from home Ability to add Finance Products and Accessories to final payment amount 	<ul style="list-style-type: none"> All of the features from Base Package PLUS: Dealer Facing Portal Dealer Facing Portal Connection/ Integration with Google Analytics VIN Analytics to measure engagement Customer Communication Portal Customer Outreach & Campaign Tools Ability to send pricing updates to customers Customer Journey Insights Tool 	<ul style="list-style-type: none"> All of the Features from the Digital Retailing Upgrade Package PLUS: In-Store Application (iPad) Vehicle Walk-Around Tools Pisteur d'essai routier (temps et distance)/Intégration de Google Map Up System for Sales Associates for better process management, insights and reporting Comparator tools across vehicles and scenarios In Showroom Customer Facing Product Sales Tools
\$1299.00/mo	\$1499.00/mo	\$1799.00/mo
SELECT PLAN COMPARE	SELECT PLAN COMPARE	SELECT PLAN COMPARE
UPDATE CART 		



Step 5: When ready to check out, click the “Shopping Car” icon in the top right corner of the website and review your items and proceed to “Checkout”

English | [Home](#) | [Questions?](#)

DEALER DIGITAL SOLUTION

OVERVIEW | SOLUTIONS ▾ | COMPARE SUPPLIERS ▾ | RESOURCES

SHOPPING CART

Shopping Cart

Your Items	Price	
Digital Retailing Program - Fox Dealer - TagRail Digital and In-store Retailing Package (Without Fox Website)	\$1799.00/mo	REMOVE
Total Enrollment Cost		\$1,799/mo
		CHECKOUT

Recommended Programs

Website Program	SELECT PROVIDER
Chat Program	SELECT PROVIDER
Digital Advertising	SELECT PROVIDER



Step 6: Fill out the necessary information and click "Submit"

DEALER DIGITAL SOLUTION

OVERVIEW SOLUTIONS COMPARE SUPPLIERS RESOURCES SHOPPING CART

Checkout

Primary Contact

Primary Contact Name

Primary Contact Position

Primary Contact Phone

Primary Contact Email

Which brands does your dealership offer?

Billing Contacts

Primary Billing Contact Name

Primary Billing Contact Phone

Primary Billing Contact Email

Secondary Billing Contact Name (optional)

Secondary Billing Contact Phone (optional)

Secondary Billing Contact Email (optional)

Dealer Information

Dealer Name


Dealer Code

Dealer Website URL (optional)*

Your Items	Price
Digital Retailing Program - Fox Dealer - TagRail Digital and In-store Retailing Package (Without Fox Website)	\$1799.00/mo
Total Enrollment Cost	\$1,799/mo

I agree to the End User License Agreement - GM Canada Dealer Digital Solution
Universal Terms and Conditions of the Use and End User License Agreement - GM Canada Dealer Digital Solution

EDIT CART **SUBMIT**



A member of the GM Digital Consultant team will follow up with you within one business day to confirm your enrollment.

If you would like to unenroll in any of the products or services in the Dealer Digital Solution, please reach out to the GM Digital Consultant team. [800-655-2594](tel:800-655-2594), info@gmdealerdigital.ca